Applying data in corporate natural capital accounting

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The Coalition’s strategy
THE NATURAL CAPITAL PROTOCOL & SECTOR GUIDES
A unique collaborative process

WBCSD-led Consortium

IUCN-led Consortium
The **Natural Capital Protocol** is a **standardized framework** for business to **measure and value** its direct and indirect **impacts and dependencies** on **natural capital**.
## Framework

### FRAME
**Why?**
1. Get Started
   - How is natural capital relevant to your business?

### SCOPE
**What?**
2. Define the objective
   - What is the objective of your assessment?
3. Scope the assessment
   - What scope of analysis is appropriate for your objective?
4. Determine the impacts and/or dependencies
   - Which impacts and/or dependencies are most relevant?

### MEASURE AND VALUE
**How?**
5. Prepare to measure and value
   - What do you need to consider before you start to measure and value?
6. Measure or estimate impacts and/or dependencies
   - How do you measure or estimate your impact drivers and/or dependencies?
7. Measure or estimate changes in the state and trends of natural capital
   - How do you measure or estimate the changes in the state and trends of natural capital related to your business impacts and/or dependencies?
8. Value impacts and/or dependencies
   - What is the value of your natural capital impacts and/or dependencies?

### APPLY
**So what?**
9. Interpret and use the results
   - How can you interpret, validate, verify and apply the assessment and the results?
10. Embed
    - Should you continue the use of natural capital assessments in your business and if so, how?

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**PRINCIPLES:** Relevance, Rigor, Replicability, Consistency
Natural Capital stocks, flows and values (see Fig 1.1)
### Business applications (see table 2.1)

<table>
<thead>
<tr>
<th>Identifying natural capital impacts &amp; dependencies and associated risks &amp; opportunities</th>
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<tbody>
<tr>
<td>Carrying out an option appraisal</td>
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<tr>
<td>Prioritizing / screening</td>
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<tr>
<td>Targeting investments</td>
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<td>Assessing net impact</td>
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<td>Estimating total value</td>
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<td>Carrying out a distributional analysis</td>
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<td>Generating revenue</td>
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<td>Identifying thresholds and limits</td>
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<td>Reporting / disclosing</td>
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The purpose of the Sector Guides is to provide additional guidance to apply the Natural Capital Protocol.
Piloting
Consultation

23 Nov 2015 – 26 Feb 2016

Through online collaboration system

• Members
• Expert Review Panel
• Open contributions
• Workshops, webinars etc

Launch 12 July 2016 in London
Thank you

www.naturalcapitalcoalition.org