

# **Applying data in corporate natural capital accounting**

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**NATURAL  
CAPITAL  
COALITION**



**@NatCapCoalition #NatCapProtocol**

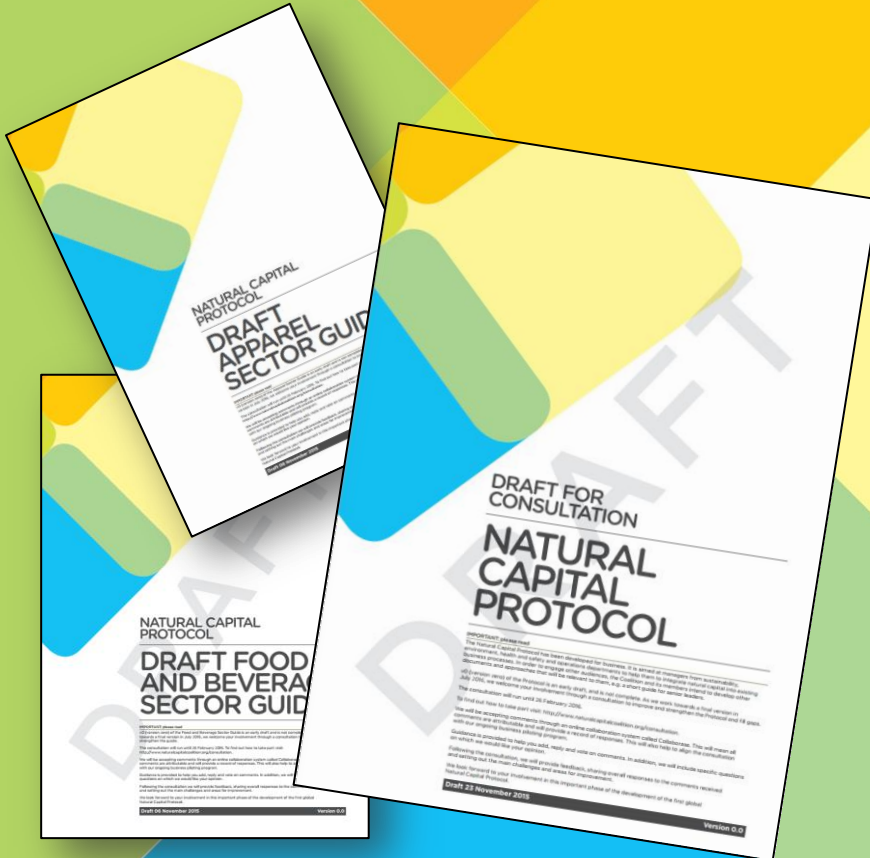




## The Coalition's strategy



# THE NATURAL CAPITAL PROTOCOL & SECTOR GUIDES





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## A unique collaborative process

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### WBCSD-led Consortium

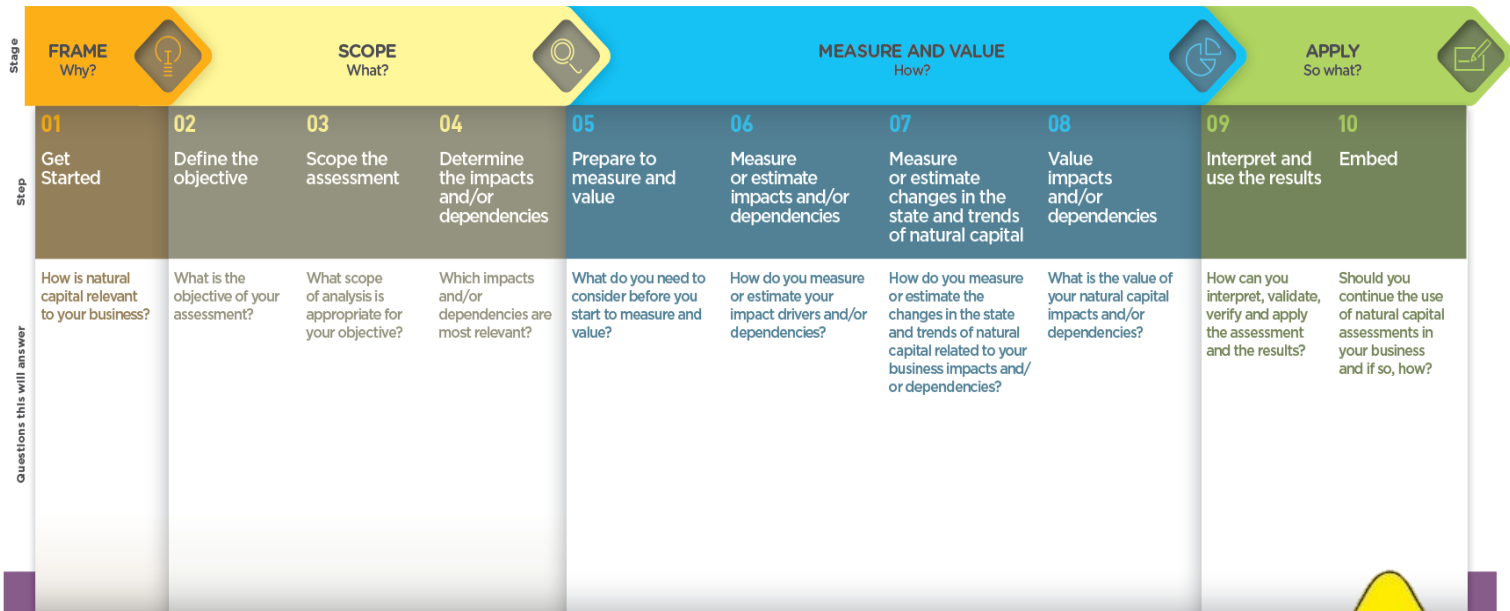


### IUCN-led Consortium





The **Natural Capital Protocol** is a  
**standardized framework** for **business**  
to **measure and value** its direct and indirect  
**impacts and dependencies**  
on **natural capital**



PRINCIPLES: Relevance, Rigor, Replicability, Consistency



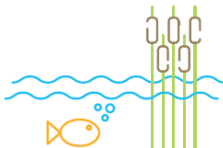


## Natural Capital stocks, flows and values (see Fig 1.1)

### STOCKS Natural Capital



### FLOWS Ecosystem services



### Abiotic services



### VALUE To business



### To society





## Business applications (see table 2.1)

Identifying natural capital impacts & dependencies and associated risks & opportunities

Carrying out an option appraisal

Prioritizing / screening

Targeting investments

Assessing net impact

Estimating total value

Carrying out a distributional analysis

Generating revenue

Identifying thresholds and limits

Reporting / disclosing



### Natural Capital Protocol

Apparel  
Sector  
Guide

Food and  
Beverage  
Sector  
Guide

Finance  
Sector  
Guide

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2015-2016

2016-2017

The purpose of the Sector Guides is to provide additional guidance to apply the Natural Capital Protocol



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Piloting

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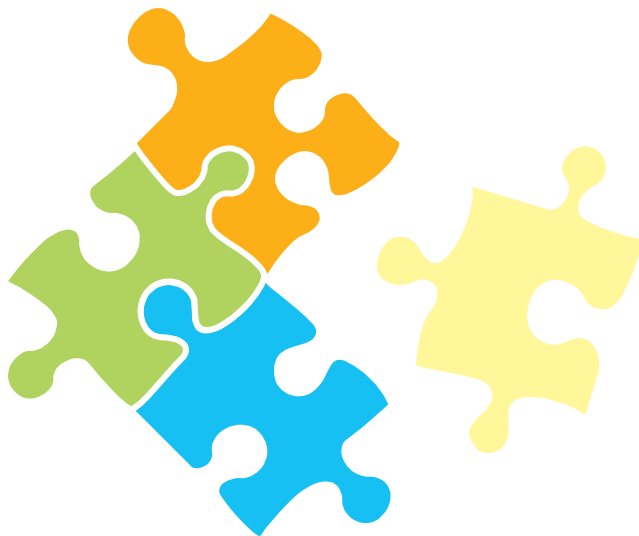


HUGO BOSS



interloom





**23 Nov 2015 – 26 Feb 2016**

Through online  
collaboration system



- Members
- Expert Review Panel
- Open contributions
- Workshops, webinars etc

**Launch** 12 July 2016 in London



**Thank you**

[www.naturalcapitalcoalition.org](http://www.naturalcapitalcoalition.org)