



NCI Corporate Sponsorship Opportunity – A chance to shape the future of the ‘natural capital’ debate with a leading partnership

The **Natural Capital Initiative (NCI)** is a partnership between four leading UK science organisations: the Royal Society of Biology, the British Ecological Society, the Centre for Ecology and Hydrology, and the James Hutton Institute. The **NCI’s mission** is to support decision-making based on sound science that results in the sustainable management of our natural capital. It was set up in 2009, marked by an inaugural **‘Valuing our Life Support Systems’** meeting which brought together leading decision-makers and influencers from across academia, policy, business, and civil society to identify the gaps and solutions in research, policy, and practice to achieve a healthful economy and environment.

At the time, the NCI was one of the first initiatives to be using the language of ‘natural capital’. Since then, a growing number of **influential activities** have emerged across all sectors – from networks to research programmes, committees to coalitions. Meanwhile, the NCI has continued hosting workshops, seminars, and roundtables on relevant topics, including flooding, construction, and health and wellbeing. The partnership brings **recognised scientific expertise** to these discussions, connecting key players and decision-makers, and shaping national debate.

Our events regularly attract over 100 people from business, science, and policy. We are keen to build on our partnerships and NCI welcomes **collaboration with industry environmental leaders** in particular. Collaboratively we can create opportunities for dialogue, identify solutions, and push the natural capital agenda forward with science-evidence at the core. We invite you to join us in **shaping the future** of the natural capital debate through sponsorship of one, or more, of our events.

Sponsorship of NCI events will give you **positive brand exposure** including:

- Your company’s name and logo on NCI website event materials
- Your company’s name and logo on NCI emails in relation to the event
- Your company’s logo and web links on the agenda and meeting paperwork
- Live plugs in opening and closing speeches
- The opportunity for your company to distribute promotional materials and publications to attendees on the day
- The opportunity for your company to have a promotional banner in registration and speaker panel area
- Promotion of your company’s sponsorship in NCI social media

More about NCI:

The NCI's mission is to support decision-making based on sound science that results in the sustainable management of our natural capital. We do this by:

- Initiating and facilitating dialogue between academic, policy, business and civil society decision-makers to find shared solutions and approaches; and
- Communicating independent, authoritative synthesis and evaluation of the scientific evidence base.

Our aim: is to be the UK's leading forum for decision-makers from academia, business, policy and civil society to engage in meaningful dialogue on how to embed natural capital thinking in policy and practice based on the best available evidence from across the natural and social sciences.

Our people: NCI was set up and is overseen by a Secretariat composed of key individuals from our partner organisations, including leading scientists and policy-influencers:



Professor Alison Hester is Chair of NCI. She is also Head of Theme: Safeguarding Natural Capital at the James Hutton Institute - a large, international research institute delivering innovative science addressing global challenges for land and natural resource use.



Dr. Laura Bellinghan oversees science policy advice activities at the Society of Biology that engages with government, funding agencies, academia, industry, education and the public sphere. She is interested in how science is used for public good and works to promote the use of evidence generated by biologists in policy development.



Professor Mike Acreman is the Science Area Lead on Natural Capital at the Centre for Ecology and Hydrology, Wallingford, UK, and visiting Professor at University College London. Internationally he is an advisor to IUCN, the Convention on Wetlands (Ramsar) and the World Bank.



Ben Connor is the Policy Manager at the British Ecological Society where he co-ordinates a suite of activities to upskill ecologists in the science-policy interface and contribute ecological knowledge to policy development. Ben holds an M.Sci in Geography from the University of Bristol.